



Sustainability Report 2025

(Reporting period: January – December 2025)

1. Introduction & Statement from Management

At Gosheni Safaris Africa, we believe that sustainable tourism is not just a responsibility but also an opportunity to make a lasting impact on people, wildlife, and the environment. Our mission is to create memorable safari experiences that also contribute positively to local communities, protect natural resources, and respect cultural heritage.

This is our first official Sustainability Report, marking the beginning of a structured and transparent process towards continuous improvement. While many of our practices have long been guided by sustainability principles, we now formalize them to align with international standards and prepare for Travelife certification.

2. Environmental Responsibility

- **Fuel & Vehicles**

- We track fuel consumption and maintain our fleet through daily checks and before-and-after safari inspections.
- Vehicles are serviced regularly by our in-house mechanics to reduce emissions and ensure efficiency.
- While hybrid or EV safari vehicles are not yet feasible in Tanzania, we remain attentive to technological developments.

- **Waste Management**

- Waste segregation is implemented in our offices and during safaris.

- We have shifted from single-use lunch boxes to hot meals served with washable utensils, significantly reducing packaging waste.
 - Glass bottles are preferred for soft drinks to ensure easier recycling.
- **Water Conservation**
 - Water-saving practices are encouraged in both offices and on safaris.
 - Staff and guests are briefed on responsible water use.
- **Eco-Lodges**
 - We give preference to solar-powered and eco-certified lodges when recommending accommodations to our clients.

3. Community & Social Impact

- **Local Employment**
 - Gosheni Safaris employs an entirely Tanzanian team across guiding, operations, and office management roles.
 - Our recruitment supports local livelihoods and ensures authentic cultural engagement for our clients.
- **Supporting Local Suppliers**
 - Guests are encouraged to visit and purchase from local artisans and food suppliers.
 - We promote locally sourced products wherever possible.
- **Education & Infrastructure Support**
 - We work with government schools and community initiatives to improve education and infrastructure.
 - Our staff and guides are directly involved in volunteering and community service projects.
- **Charity & Volunteering**

- While not yet a fixed percentage of profits, Gosheni contributes financially and through staff time to community development and children's welfare initiatives.

4. Employees & Staff

- **Training**

- Sustainability principles, including wildlife respect, waste management, and guest orientation, are integrated into guide and staff training programs.

- **Welfare**

- We are in the process of strengthening staff welfare programs.

- **Inclusivity**

- Recruitment is based on qualifications and skills, not gender.
- Women are strongly represented in administration and operations, though guiding remains male-dominated.

5. Guests & Clients

- **Responsible Travel Guidance**

- Guests are briefed pre-departure and on safari about cultural respect, minimizing plastic, and environmental responsibility.

- **Feedback**

- While we do not yet have sustainability-specific surveys in place, guest feedback on sustainability practices has been consistently positive.

- **Transparency**

- Sustainability practices are communicated through our website, marketing materials, and briefings.

6. Governance & Monitoring

- **Monitoring**

- Progress is monitored through regular reviews by the Managing Director and Sustainability Coordinator.
- Quarterly check-ins are carried out internally, with annual reviews planned moving forward.

- **Reporting**

- This report is the first public documentation of our sustainability progress.
- We plan to publish a Sustainability Report every two years.

- **Targets**

- For 2026–2027, we aim to establish measurable indicators (e.g., percentage of eco-lodges used, waste reduction volumes, number of community beneficiaries).

7. Looking Ahead

This first Sustainability Report sets a foundation for continuous improvement. Our next steps include:

- Formalizing KPIs (Key Performance Indicators) for waste, water, energy, and community support.
- Introducing sustainability-specific guest surveys.
- Strengthening staff welfare measures.
- Expanding partnerships with eco-lodges and community initiatives.

By aligning our daily practices with long-term goals, we commit to creating safaris that leave a positive legacy for Tanzania's people, wildlife, and future generations.